

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)
Aug 14, 2026
2. SEC Identification Number
22401
3. BIR Tax Identification No.
000-491-007
4. Exact name of issuer as specified in its charter
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation
Metro Manila, Philippines
6. Industry Classification Code(SEC Use Only)
7. Address of principal office
16th Floor BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati
City
Postal Code
1227
8. Issuer's telephone number, including area code
(632) 8831-4479
9. Former name or former address, if changed since last report
N/A
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	940,403,854
11. Indicate the item numbers reported herein
Item No. 9 - Other Events

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.

Prime Media Holdings, Inc.

PRIM

PSE Disclosure Form 4-30 - Material Information/Transactions

*References: SRC Rule 17 (SEC Form 17-C) and
Sections 4.1 and 4.4 of the Revised Disclosure Rules*

Subject of the Disclosure

Results of the Special Meeting of the Board of Directors held on August 14, 2026

Background/Description of the Disclosure

The Board approved the reorganization of the following board committees to appoint the newly elected independent directors in the subject committees for the term 2026 to 2027 to serve as such until their successors have been duly qualified and appointed:

(a) Audit, Risk Oversight and Related Party Transaction Committee:

Chairman:

Atty. Jose M. Roy III

Members:

Atty. Gideon D.V. Mortel

Atty. Bernadeth A. Lim

(b) Corporate Governance and Nominations Committee:

Chairman:

Atty. Gideon D.V. Mortel

Members:

Atty. Jose M. Roy III

Mr. Rolando S. Santos

Other Relevant Information

The committee reorganization reflects the appointment of the new Chairman and Members of the Audit, Risk Oversight and Related Party Transaction Committee and the Nominations and Corporate Governance Committee.

They will replace the previously appointed Chairman and Members of the subject committees in the Organizational Meeting of the Board of Directors held on July 15, 2026.

Filed on behalf by:

Name	Jeanette Elaine Gesmundo
Designation	Legal Assistant

COVER SHEET

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S.E.C. Registration Number

P	R	I	M	E		M	E	D	I	A		H	O	L	D	I	N	G	S	,		I	N	C	.			
(	f	o	r	m	e	r	l	y		F	i	r	s	t		e	-	B	a	n	k		C	o	r	p	.	)

(Company's Full Name)

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M	a	k	a	t	i		C	i	t	y																		

(Business Address: No. Street/City/Province)

Diane Madelyn C. Ching

Contact Person

8831-4479

Company Telephone Number

1	2		
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Month Day
Fiscal Year

SEC FORM 17-C (Results of the Special Meeting of the Board of Directors held on August 14, 2026)

FORM TYPE

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Month Day
Annual Meeting

N/A

Secondary License Type, If Applicable

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Dept. Requiring this
Doc.

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Amended Articles
Number/Section

Total Amount of Borrowings

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Total No. of
Stockholders

nil

Domestic

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Foreign

To be accomplished by SEC Personnel concerned

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File Number

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Document I.D.

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STAMPS

SECURITIES AND EXCHANGE COMMISSION

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AND SRC RULE 17.2(c) THEREUNDER

1.August 14, 2026.....
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4. .. Prime Media Holdings, Inc......
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Address of principal office Postal Code
8. +632 8831-4479.....
Issuer's telephone number, including area code
9. N/A.....
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
..... <u>Common</u>	<u>940,403,854</u>
..... <u>Preferred</u>	<u>6,549,960</u>
11. Indicate the item numbers reported herein: Item No. 9 Other Events.....

Item 9. Appointment of New Members to the Board Committees

We advise that, during the Special Meeting of the Board of Directors held on **August 14, 2026**, the Board reorganized the composition of its committees and appointed the following directors to serve on the respective committees in accordance with applicable corporate governance requirements:

(a) Audit, Risk Oversight and Related Party Transaction Committee:

Chairman: Atty. Jose M. Roy III
Members: Atty. Gideon D.V. Mortel
Atty. Bernadeth A. Lim

(b) Nominations and Corporate Governance Committee:

Chairman: Atty. Gideon D.V. Mortel
Members: Atty. Jose M. Roy III
Mr. Rolando S. Santos

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

.....PRIME MEDIA HOLDINGS, INC......
Issuer

.....August 14, 2026.....
Date


DIANE MADELYN C. CHING
Corporate Secretary

.....
Signature and Title*

* Print name and title of the signing officer under the signature.